

Press Release

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309, Parvati Premises, Sun Mill Complex,
Lower Parel (W), Mumbai 400 013

+91-22 40376700

www.cieo.in

info@cieo.in

CIEO Delegation meeting with MOC successful: Exhibition SOP being reversed.

A delegation of Council of Indian Exhibition Organisers (CIEO) comprising Steering Committee Members today held a marathon meeting with senior officials of Ministry of Commerce, Government of India in New Delhi.

The CIEO Delegation apprised the senior ministry officials on the collective representation in the form of Signature Campaign initiated by CIEO on the reversal of SOP, reduced Venue rental, waiver of cancellation and penal charges from both Government owned and Privately held venues, consideration of Lean Period for Exhibitions during FY 21-22 & inclusion of the Exhibition Sector in the support schemes by government. The campaign was endorsed and signed by more than 200 leading Indian organisers, Foreign Organisers with operations in India and the Exhibition Service Providers

The meeting resulted with positive outcome and the assurance that the SOP shall be reversed and the notification in this regards will be issued by early next week.

A more detailed press release on the other discussion, the delegation had with ministry shall be released by CIEO in a day or two

Council of Indian Exhibition Organisers (CIEO), an exclusive platform has been endorsed by over 100 leading Trade Fair/B2B/Conference organisers to address the concerns of the Organisers

