

Press Release

Dated: 22nd March 2021

There is no more minimum booth size of 12 sqm or an aisle of at least 5 meter for B2B Exhibitions.

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The Council of Indian Exhibition Organizers (CIEO) had called for an emergency meeting of exhibition organizers on February 1, immediately after the publication of the aforementioned SOPs (January 30), CIEO then launched a signature campaign to amend the SOP more than 200 Exhibition organizers and Service Providers signed and supported the campaign.

Here is the revised SOP Order.



TIMELINES

- The government issues the said SOP: January 30, 2021
- Emergency electronic meeting held by CIEO: February 1 where CIEO decides to push for the revision of SOP and launches Signature Campaign. Makes representation to the Ministry of Commerce and Industry.
- High-level CIEO delegates have their final meeting with Ministry officials: March 19, 2021
- Ministry orders revision of SOP: March 19, 2021
- Ministry issues revised SOP: March 22, 2021



Encouraged by the results of the SOP amendment, Rajan Sharma, member of the CIEO Steering Committee who also chaired the CIEO delegation to the ministry said; “We are thankful to the entire Exhibition Industry, specially the organisers to support the signature campaign.

Rajan continued, “We are late in creating this unique forum for and from the exhibition organizers. However, we will address the major issues faced by the organizers and ensure that with CIEO becomes the voice of the Exhibition and Conference organisers operating in India.” Exhibition members. Brotherhood.

“I encourage all exhibition organizers having their establishments in India, regardless of corporate background, to join and strengthen CIEO,” said Rajan Sharma.